



2023 IMPACT

Our mission is to accelerate Australia's transition to a circular economy and foster a community that adopts sustainable behaviour.

OUR HIGHLIGHTS:

- We brought soft plastics recycling back to our users
- Together, we raised over \$1 million in crowdfunding
- We launched the Power Pickup for Businesses
- We opened in Melbourne and Brisbane
- We added the Community milestones feature added to the app
- We optimised our routes to be more carbon efficient



25,000 New Recycle Heroes

85,000 Power Pickups completed

293,000 kilos of valuable resources diverted from landfill

588

Trees planted as a carbon neutral organisation

600+

Businesses joined the recycling revolution

50

Friendly local drivers

NEW ITEMS COLLECTED

- All sorts of shoes
- Cookware
- Coat hangers
- Soft toys
- Uniforms
- Packaged food
- Pillows
- Plastic bread tags
- Soft toys
- Vapes



A MESSAGE FROM OUR CEO

2023 was a year of growth for us. I'm proud of the work of the team and humbled by the support of our Recycle Heroes. My favourite part? All the new items as we continue to expand the list of what we collect, as well as the new ideas we get everyday to power the circular economy.

Giorgio Baracchi
CEO and Co-Founder